



Manufacturer Co-Op

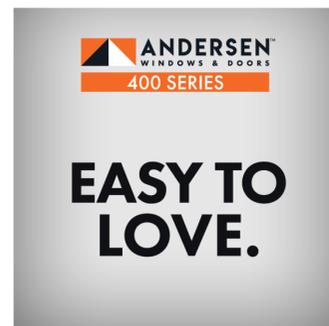
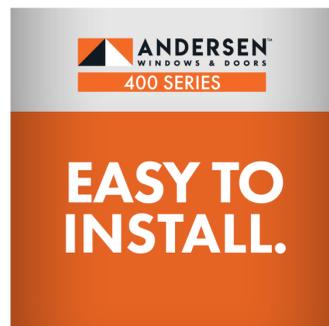


We are very familiar with creating advertising campaigns using manufacturer co-op dollars. We know how to deliver the metrics manufacturers need, we use art downloaded directly from the manufacturer portal, and create campaigns that drive sales! We make this as **EASY** as possible for business owners, manufacturer sales reps, and the manufacturer.



Simplicity

ANDERSEN WINDOWS & DOORS
Andersen 



ACTUAL METRICS July 2022-October 2022:

357,233

IMPRESSIONS

4,021

CLICKS

1.13%

CTR

16.08

X THE NATIONAL AVG (.07%)

1.14%

TOTAL ENGAGEMENT RATE

Client: Lawn, Garden, Power Tools

Manufacturers: Toro, Stihl, Big Green Egg