



ANNE FLINN ADVERTISING
WE FIND PEOPLE

NEW for 2025: In-person Digital Advertising seminars designed for the small business owner!

JANUARY SEMINARS

Advanced Display Advertising - META Advertising - Advanced Video Strategies



WED JAN 29 10am-12pm Advanced Digital Display Advertising:

Ads that “stop the scroll”: Get to know the kinds of visually stunning digital ads that stop the scroll, like full screen “Social Mirror” ads! They mimic a social media post, but are actually display ads. Advertisers can run click-to-call ads, click to email, or click-for-directions. They can include video content, geo-fencing & so much more.

Targeting best practices and strategies: Learn how we can zero in on your ideal customers by demographics, behavior, and intent, or even your email database. We’ll cover the latest in: behavior targeting, keyword targeting, artificial intelligence targeting, geo-fencing, geo-retargeting, address targeting and so much more.

Advertising Strategies: Display Ads, Mobile Conquesting, Native Advertising, & Social Mirror



THUR JAN 30 10am - 12pm The Future of Video Advertising Is Here:

The digital world is shifting, and video advertising is leading the charge! From captivating short-form reels to prime-time spots on streaming channels, new opportunities are emerging to connect with your audience like never before.

Join us for an inspiring seminar designed to help your brand stand out in the fast-changing landscape. Understand terminology, best practices, targeting, and when and where to run video content.

Platforms discussed: META, YouTube, OTT (Prime, FireTV, AppleTV), Disney/Hulu/ESPN+, and advanced targeting strategies.



FRI JAN 31 10am-12pm Unlock the Power of Meta Advertising:

Meta advertising on Facebook and Instagram is more powerful and effective than ever before. Are you leveraging these platforms to their fullest potential?

Discover how businesses just like yours are scaling faster, reaching larger audiences, and driving more conversions by mastering Meta advertising.

These seminars are FREE.

RSVP Required. 10 seats available per seminar.

www.anneflinnadvertising.com/seminars.html