
PRESS RELEASE

For Immediate Release

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Loving Cup Vineyard & Winery Celebrates 10 Years Certified-Organic

Loving Cup Vineyard & Winery, 15 miles southwest of Charlottesville, is the only certified-organic vineyard and winery in Virginia, and is one of three on the East Coast. This year is the 10th anniversary of the vineyard's organic certification. From experimentation with new varieties to new materials and new techniques, there is a lot to celebrate!

Without synthetic fungicides, Loving Cup relies on the natural disease resistance of unusual grape varieties and "lots of hard work. We are outside everyday with our hands on the vines. And after 10 years, we can sense what's going to happen almost before it does." The unique grape varieties have been selected by their ability to grow organically. The wines are produced and bottled 100% onsite with the estate-grown fruit.

The Vineyard has overcome numerous challenges. "2018 was almost the end of our organic-certification," Hambsch says. "We pressed on and worked really hard to overcome all that rain, but honestly what saved us was it hardly raining the following year." Loving Cup managed to rescue the vineyard and produce good wines in the rainy 2018 season. Hambsch won the 2018 Grape Grower of the Year by the Virginia Vineyards Association for his dedication. "It's worth it," says Hambsch, "Because our customers know we do what we say we do."

Tasting room guests enjoy a long, scenic drive which finishes on a hilltop overlooking the vineyard. Wines can be tasted, purchased, and enjoyed on site. The tasting room is dog and picnic friendly, and opens 11 am – 5 pm, Friday – Sunday, for 9 months every year.

Come visit Loving Cup this year and help it celebrate 10 years of doing the impossible. The Loving Cup tasting room will be open March 25 – December 11.

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