BEST CHARACTER COUNT TOOL: https://charactercounttool.com/

Facebook Static (Single Image) News Feed Ads:

Primary Text 125- Celebrating 10 years as the only certified-organic winery of Virginia!

Headline 25 - Certified-Organic Winery

Description 30 - Located 15 Miles S of CVille

Call-to-Action Button - Learn More

Facebook Static News Feed Carousel Ads WHITE

Loving Cup Winery

Stop by Jasper's and see which of our fresh ingredients you can add to your next meal

Primary Text - **125 characters or less**
Celebrating 10 years as the only certified-organic winery of Virginia!

Farm grown ingredients

Fresh Daily

Let our food inspire you

Fresh Daily

Learn More

Headline for each image – 40 characters: Certified-Organic Winery

Description for each image (optional) – 20 characters:

Call-to-Action Button - Shop Now

LOVING CUP Vineyard & Winery

LOVE IS ORGANIC

LovingCupWine.com

Instagram

Loving Cup Winery

Instagram Carousel Ads:

Call-to-Action Button - Learn More

Learn More

Stop by Jasper's and take a look at our latest shipment of fresh produce!

Primary Text - Celebrating 10 years as the only certified-organic winery of Virginia!

Facebook Static News Feed Carousel Ad BLUE

Loving Cup Winery

Stop by Jasper's and see which of our fresh ingredients you can add to your next meal

Primary Text - **125 characters or less**
Celebrating 10 years as the only certified-organic winery of Virginia!

Farm grown ingredients

Fresh Daily

Learn More

Let our food inspire you

Fresh Daily

Headline for each image – 40 characters: Certified-Organic Winery

Description for each image (optional) – 20 characters: Chardonnay, Wildkat,
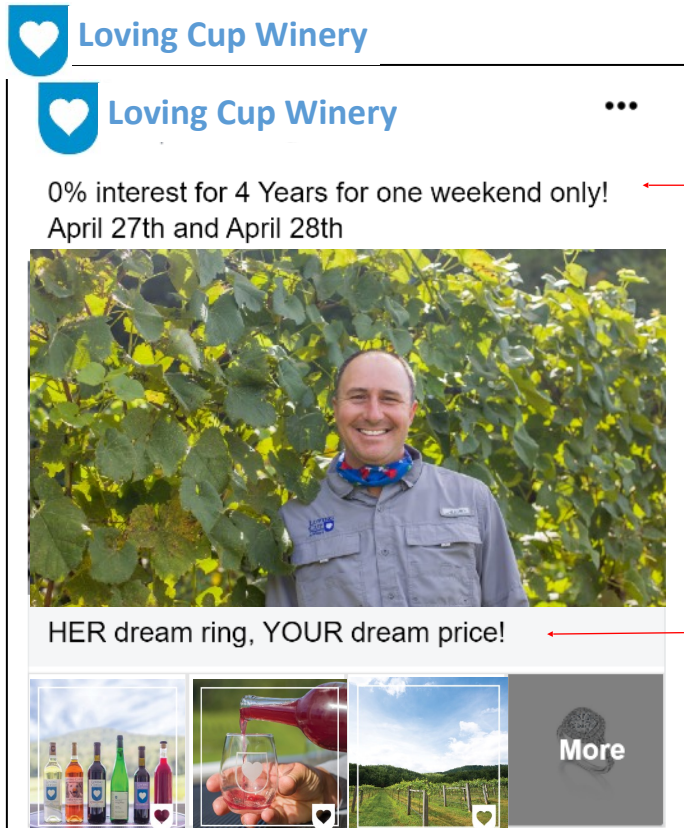
Call-to-Action Button - Shop Now

LOVING CUP Vineyard & Winery
LOVE IS ORGANIC
LovingCupWine.com

Loving Cup Winery
Sponsored

Instagram Carousel Ads:

Call-to-Action Button - Shop Now

Learn More

Stop by Jasper's and take a look at our latest shipment of fresh produce!

Primary Text - **125 characters or less:** Celebrating 10 years as the only certified-organic winery of Virginia!

3

Facebook or Instagram Collection Ads:

Loving Cup Winery

Loving Cup Winery   •••

0% interest for 4 Years for one weekend only!
April 27th and April 28th

Video

Primary text - 125 characters:
Celebrating 10 years as the only
certified-organic winery of Virginia!

HER dream ring, YOUR dream price!

40 characters: Certified-Organic
Winery

More

Small images (600x600 pixels) or videos
Can have 4 - 10
Each image when clicked will go to the full screen ad
and can have a different click through URL when
expanded

Video

When the ad expands to full screen the client
can have any call-to-action text – there are no
pre-set call-to-action buttons. Tell us what
verbiage you want:
FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Facebook or Instagram Video Ads:

FACEBOOK VIDEO

Loving Cup Winery

Stop by Jasper's and see which of our fresh ingredients you can add to your next meal

JASPERSMARKET.COM
Let our food inspire you
Healthy, Fresh, and Organic

Learn More

Primary text - 125 characters: Celebrating 10 years as the only certified-organic winery of Virginia!

Your website URL

Headline – Certified-Organic Winery

Call-To-Action button: Shop Now

Description – 30 characters: Family-owned estate winery.

INSTAGRAM VIDEO

Instagram

Loving Cup Winery

Learn More

Stop by Jasper's and see which of our fresh ingredients you can add to your next meal

Call-To-Action button: Shop Now

Primary text - 125 characters: Celebrating 10 years as the only certified-organic winery of Virginia!

Captions for Social Campaign CLIENT FILL THIS OUT

Facebook Static (Single Image) News Feed Ads:

Primary Text 125- Celebrating 10 years as the only certified-organic winery of Virginia!
Headline 25 - Certified-Organic Winery
Description 30 - Located 15 Miles S of CVille
Call-to-Action Button - Learn More

Facebook Static News Feed Carousel:

Primary Text 125- Celebrating 10 years as the only certified-organic winery of Virginia!
Headline for each image (40) - Certified-Organic Winery
Description of each image (20) -(IDEAS)
1. Tasting Room Deck
2. Beautiful setting
3. Exciting Varietals
4. New for 2022
5. Become a Volunteer
6. Organic-Certified
7. Visit Today

Call-to-Action Button - Learn More

Instagram Single Image or Carousel:

Primary Text 125- Celebrating 10 years as the only certified-organic winery of Virginia!
Call-to-Action Button - Learn More

Facebook or Instagram Collections Ads:

Primary Text 125- Celebrating 10 years as the only certified-organic winery of Virginia!
Headline 40 - Certified-Organic Winery
Small Images once expanded:
Call-to-Action Button - Learn More

Facebook or Instagram Video Ads:

Primary Text 125- Celebrating 10 years as the only certified-organic winery of Virginia!
Headline 25 - Certified-Organic Winery
Description 30: Located 15 Miles S of CVille
Call-to-Action Button: Learn More