## WE FIND PEOPLE

## **NEW MEDIA ADVERTISING STRATEGIES**

In today's fractured media world, it's harder and harder for companies to place ads that will get results. We target ads based on the individual businesses we work with, always striving to connect with their customers across all devices and platforms.





- ANIMATED GIF DISPLAY ADS
- VIDEO ADS :60 SEC OR LONGER
- VIDEO SHORTS (:05-:30 SEC)
- SOCIAL MEDIA STORY ADS
- SOCIAL MEDIA CAROUSEL & COLLECTIONS
- WRITING FOR VIDEO & AUDIO
- YOU TUBE CHANNELS
- 4K DRONE FOOTAGE

Vanessa Bullard, Digital Strategist



- AMAZON TARGETING PARTNERS a.
- MOBILE CONQUESTING
- STREAMING ADS OTT/CTV ROKU
- O DIGITAL AUDIO Spotify
- **♦ YOU TUBE ADS** ► YouTube
- FACEBOOK
- INSTAGRAM O
- ADDRESS TARGETING



FRAUD FREE AD PROTECTIONS WITH "DOUBLE VERIFY"







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