

Facebook Static (Single Image) News Feed Ads:

Primary Text 125- FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Headline 25 - Shipped or Local Pick Up

Description 30 - Family-owned estate winery.

Call-to-Action Button - Shop Now

 **Jasper's Market**
Sponsored · 

Stop by Jasper's and take a look at our latest shipment of fresh produce!



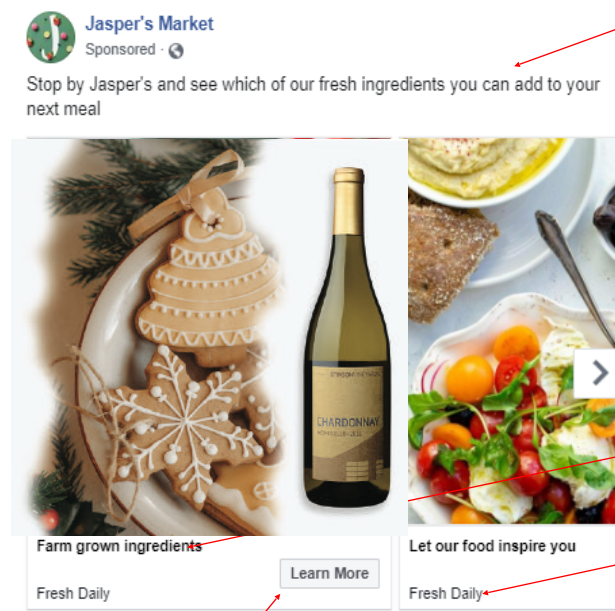
JASPERSMARKET.COM

Healthy, Fresh, and Organic

We have great ingredients for every meal

[Learn More](#)

Facebook Static News Feed Carousel Ads:

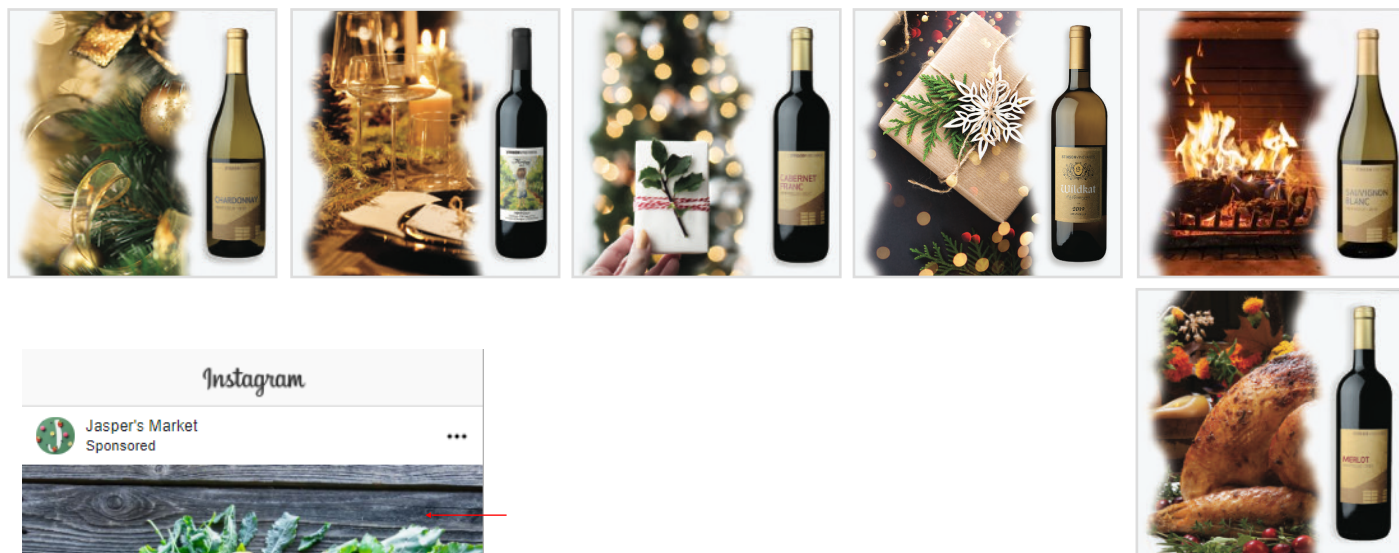


Primary Text - 125 characters or less
FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Headline for each image – 40 characters: Family Owned in Blue Ridge Mountains

Description for each image (optional) – 20 characters: Chardonnay, Wildkat,

Call-to-Action Button - Shop Now

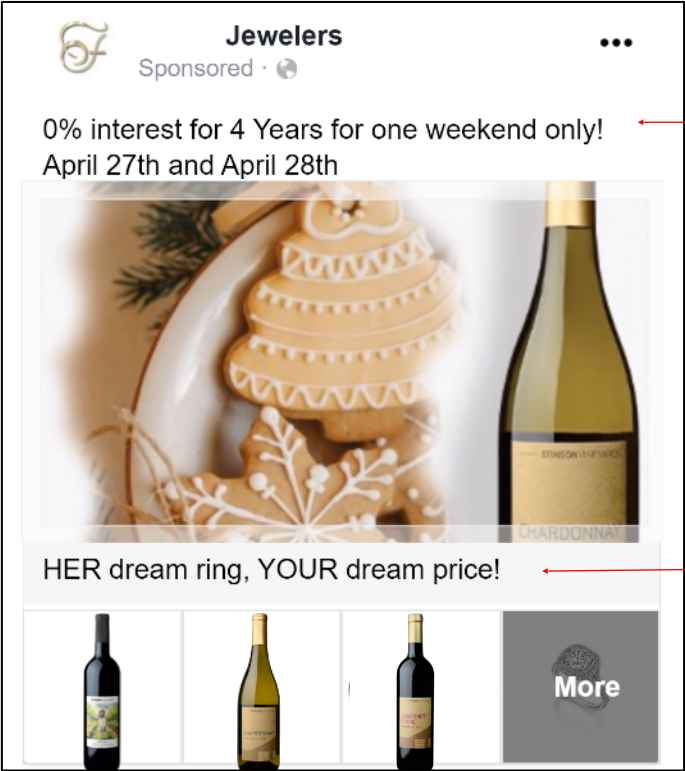


Instagram Carousel Ads:

Call-to-Action Button - Shop Now

Primary Text - 125 characters or less: FREE
SHIPPING ON ALL 4+ BOTTLE ORDERS!

Facebook or Instagram Collection Ads:



Primary text - 125 characters: FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Video

40 characters: Family Owned in Blue Ridge Mountains


Small images (600x600 pixels) or videos
Can have 4 - 10
Each image when clicked will go to the full screen ad and can have a different click through URL when expanded

Video




When the ad expands to full screen the client can have any call-to-action text – there are no pre-set call-to-action buttons. Tell us what verbiage you want:
FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Facebook or Instagram Video Ads:

 **Jasper's Market**
Sponsored · 🌐

Stop by Jasper's and see which of our fresh ingredients you can add to your next meal



JASPERSMARKET.COM

Let our food inspire you
Healthy, Fresh, and Organic

Learn More

FACEBOOK VIDEO

Primary text - 125 characters: FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Your website URL

Headline – 25 characters


Call-To-Action button: Shop Now


Description – 30 characters: Family-owned estate winery.

Captions are automatically generated.





INSTAGRAM VIDEO

Instagram

 Jasper's Market
Sponsored



Learn More

Stop by Jasper's and see which of our fresh ingredients you can add to your next meal

Call-To-Action button: Shop Now

Primary text - 125 characters: FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Captions for Social Campaign

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Facebook Static News Feed Carousel:

Primary Text 125- FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Headline for each image (40) - Family Owned in Blue Ridge Mountains

Description of each image (20)

1. Chardonnay
2. Wildkat
3. Meritage
4. Cabernet Franc
5. Sauvignon Blanc
6. Merlot
7. Chardonnay

Call-to-Action Button - Shop Now

Instagram Single Image or Carousel:

Primary Text 125- FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Call-to-Action Button - Shop Now

Facebook or Instagram Collections Ads:

Primary Text 125- FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Headline 40 -Family Owned in Blue Ridge Mountains

Small Images once expanded: FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Call-to-Action Button - Shop Now

Facebook or Instagram Video Ads:

Primary Text 125- FREE SHIPPING ON ALL 4+ BOTTLE ORDERS!

Headline 25 -Shipped or Local Pick Up

Description 30: Family-owned estate winery.

Call-to-Action Button - Shop Now